

No. 26-07/2020-T&C-CM

Date: 29.08.2020

Circular T&C-CM No. 33/20-21

To
 All CGMs- Telecom Circles/ Telephone Districts

Sub: Introduction of New PV-1499, withdrawal of PV-429 & reintroduction as STV-429 under prepaid GSM mobile services.

The competent authority has decided to introduce a New PV-1499 & reintroduction of STV-429 and to withdraw the existing PV-429 under GSM prepaid mobile services as under:

A. Introduction of New PV-1499 (Bindas Bol) w.e.f. 01.09.2020 as under:

S. No.	Particular	FRC/PV1499 (Bindas Bol)								
1	Price of FRC/PV in Rs. (incl. GST)	Rs.1499								
2	Free data usage	24GB								
3	Voice freebies	Unlimited free voice calls (\$) in home and national roaming including MTNL network roaming area of Delhi and Mumbai {The FUP condition of "Customer using more than 250minutes outgoing minutes [(Local + STD + outgoing roaming)(On-net/off-net) as per Unlimited recharge benefits] in a day will be charged at base plan tariff, after consumption of 250minutes for the rest of the day till midnight 0.00hrs"}.								
4	Free SMS any-net	The 100 Free SMS/day(\$\$) will be applicable in home and national roaming including MTNL network roaming area of Delhi and Mumbai"								
5	Validity of Freebies	365days+30days(as promotional offer for first 90 days)=395 days								
6	Initial Plan /tariff validity in days	365days+30days(as promotional offer for first 90 days)=395 days								
7	Base plan/All other tariff, terms and Conditions as per	"Advance Per minute plan 94"								
8	Other Conditions/Freebies	OTF of Rs.100/- in place of Normal S&D commission for FRC/ Validity extension and Migration. <table border="1" style="margin-left: 20px;"> <thead> <tr> <th>Value of Plan voucher</th> <th>Proposed OTF to Franchisee</th> <th>Proposed OTF to Retailer/DSA/STD PCO</th> <th>Proposed Total OTF</th> </tr> </thead> <tbody> <tr> <td>PV-1499</td> <td>Rs.20/-</td> <td>Rs.80/-</td> <td>Rs.100/-</td> </tr> </tbody> </table> <p>Note: - i) For 3-tier Franchisee: RD: Retailer: - The franchisee commission above is to be divided equally between Franchisee and RD. ii) For 2-tier RD: Retailer: - The franchisee commission above is to be given to RD. iii) For Validity extension/Migration: Rs.100 OTF to POS.</p>	Value of Plan voucher	Proposed OTF to Franchisee	Proposed OTF to Retailer/DSA/STD PCO	Proposed Total OTF	PV-1499	Rs.20/-	Rs.80/-	Rs.100/-
Value of Plan voucher	Proposed OTF to Franchisee	Proposed OTF to Retailer/DSA/STD PCO	Proposed Total OTF							
PV-1499	Rs.20/-	Rs.80/-	Rs.100/-							

B. Withdrawal of PV-429 w.e.f. 31.08.2020.

C. Reintroduction of STV-429 w.e.f. 31.08.2020 as under:

Denomination (in Rs.) (incl. GST)	Freebies	Validity
429	Unlimited free voice calls (\$) in home and national roaming including MTNL network roaming area of Delhi and Mumbai {The FUP condition of "Customer using more than 250minutes outgoing minutes [(Local + STD + outgoing roaming) (On-net/off-net) as per Unlimited recharge benefits] in a day will be charged at base plan tariff, after consumption of 250minutes for the rest of the day till midnight 0.00hrs"}. + The 100 Free SMS/day (\$) will be applicable in home and national roaming including MTNL network roaming area of Delhi and Mumbai + Unlimited Data with speed restricted to 40 Kbps after 1GB Data/day + EROS NOW Entertainment services (\$\$)	81 days


§ If a customer is using more than 250 Outgoing minutes [(Local + STD + Outgoing Roaming) (on-net/off-net) as per unlimited recharge benefits] in a day will be charged at Base Plan Tariff, after consumption of 250 minutes for

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the rest of the day till midnight 0:00 hrs. The Voice benefits/SMS benefits (if any) under this voucher cannot be used for outgoing calls/SMS to premium numbers, IN numbers, international numbers and other chargeable short codes; the subscriber will be charged applicable tariffs for the same. This voucher is intended only for personal use of included services. BSNL reserves the right to discontinue service immediately in case of misuse/ fraudulent use/ unauthorized telemarketing and commercial use. Unutilized free benefits will be forfeited at the expiry of current recharge of the plan.

\$\$ Revenue share payable to M/s UPSPL as (36 paisa per day per customer * validity of STV in days). Also, 5% of price of total content cost to be paid to VAS retail platform provided by M/s pyro.

2. The tariff mentioned at Para "A" above will be implemented w.e.f. 01.09.2020, Para "B" & Para "C" w.e.f. 31.08.2020.
3. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI and TRAI regulations contained in Ir. No. 5-5/2008/regl Dated 16.06.2008 issued from regulation cell BSNL CO.
4. **Circles shall report to TRAI with full details of the tariffs offered without reference to any other circular as also detailed vide this office letter no. 11-11/2012-T&C-CM dated 03.02.2017 uploaded on intranet on 06.02.2017. Circles shall report to TRAI with full details of the tariffs offered with date of implementation of the tariff in reporting circle without reference to any other circular. TRAI has directed to ensure that the Reporting shall also contain Name, Designation and contact number of the authorized reporting officer/signatory for future reference. However, the circles should not endorse/send this circular for tariff reporting purpose and the content of the tariff should only be reported for tariff reporting.**
5. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
6. This circular is issued based on the approval of ECT vide Approval No. 4442 dated 28.08.2020 in P&P-CM cell file No. BSNLCO-PPCM/11/1/2020-PnP-CM. Queries/clarification/ feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(Shweta Mandal)
Dy. Manager (T&C-CM)

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) All PGMs / GMs, BSNL C.O.
- 4) GM (CIT) - for making necessary updation in website and place in news item.
- 5) PGM (Sales & Marketing) - for marketing initiative.
- 6) PGMs/GMs (All Nodal Center for info. and n/a pl.).
- 7) Director General P & T Audit, Delhi- 110054.
- 8) OL Section -for Hindi version.
- 9) Guard file.